

North Bay Public Art: Overpass Banner Project 2024 Application Requirements

Due Date: May 6th, 2024

Contact: publicart@northbay.ca

Project Description

The Corporation of the City of North Bay in partnership with the City of North Bay's Public Art Advisory Committee (PAAC), is seeking artists and designers to submit digitally created images, high quality photographs or scans of original artwork. Submissions must be in a digital format and will be used to create a (36"x92") banner that will be mounted onto a light post on the Main Street/Lakeshore Drive overpass.

The artist is responsible for the design only. Installation will be handled by the City of North Bay. All submissions will be juried using the PAAC evaluation rubric.

Purpose

To strengthen the prominence of public art within high pedestrian traffic areas, provide an opportunity to recognize local and regional artists and improve beautification within the City of North Bay.

Risk + Responsibility

Artists should understand that the finished work will be installed onto mounted light posts which may require repair or replacement due to the elements. Therefore, the City of North Bay cannot guarantee the duration of the work's display or be responsible for any damages or modifications of the artwork due to required maintenance and wear and tear. Artists should also be aware that public artwork can be a target for vandalism. The City of North Bay cannot guarantee that vandalized works will be repaired, restored, or replaced as this is dependent on available funding. Artists must accept this risk that their artwork may be removed if damage or vandalism occurs at the city's discretion.

Eligibility + Criteria

- Artist, designers, and creative professionals with ties to North Bay and area
- Must be unique and original work, new or existing artwork is eligible
- If you submitted artwork for the Traffic Box Initiative or Panel Art project, please submit a NEW design (duplicate designs will not be accepted)
- Must not include promotion, branding or business logos
- Must not include any vulgar or offensive words or explicit offensive imagery

- Must consider ways of mitigating graffiti, such as reducing blank space
- Must be able to produce high-res 300 DPI (dots per inch) digital document via scan, photograph, or digitally produce and place on a template if selected
- Must be appropriate for a flat surface
- **Each artist can submit a maximum limit of (2) pieces of artwork**

Artist Fee

Successful applicants will receive a fee of \$700 per piece selected.

Art Release Form

All applicants must complete, sign, and include with their submission the City of North Bay's Public Art Advisory Committee's Art Release Form. **Each artist must submit (1) art release form PER artwork.**

Selection Process

Proposals will be evaluated by North Bay's PAAC committee under but not limited to the following criteria:

- Artistic Merit - artwork exhibits high quality artistic ability and execution within project scope
- Community Impact - generating a positive and strong visual impact on community / site location
- Viability - artworks viability to translate onto a flat surface is taken into consideration

Ways to Apply

1. Create a portfolio folder in your Google Drive or cloud service titled "your name - North Bay Overpass Banner Project 2024"
 - On your folder go to the far right and select the three dots (more actions)
 - Select share, under general access switch from "restricted" to "anyone with the link"
 - Select copy link and hit done

Copy the link into an email and send it to publicart@northbay.ca

OR Email all documents to publicart@northbay.ca

What to Include in Submission

- **Maximum (2)** Digital image(s) of your artwork - vector, based format or high-resolution image (300DPI)
- In ONE PDF Document include:
 - Contact Information
 - Short bio including connection to North Bay (under 100 words)
 - Brief description of inspiration (under 100 words)
 - Artist website and/or social media link (if available)

Additional Requirements

Include your name on the title of each of the documents (i.e. documents: JaneDoeBio; images:

JaneDoe01 JaneDoe02)

- When using a cloud service such as Gmail ensure your share settings are open to anyone with the link or the jury will not be able to access your portfolio
- Submissions that do not meet the requirements or are missing documents will be deemed incomplete and will not be considered
- Include only the requested materials in your submission

Important Note

You are not required to tailor your design or image to fit the banner size. If you have rendered your design to fit the dimensions that is great but will not be a determining factor in the selection process.

Timeline

Deadline for submissions: May 6th, 2024, by 4:30pm

Successful applicants contacted to secure high-res digital image: May 17th, 2024

Successful applicants announced: May 20th, 2024

Installation begins: June 1st, 2024

Please direct any questions to the Public Art Advisory Committee (PAAC): publicart@northbay.ca



City Of North Bay's Public Arts Advisory Committee (PAAC)

Overpass Banner Project 2024

Art Release Form

I the undersigned, own the rights to the Artwork entitled _____
_____ (the "Work")

I give permission to use my Work in his or her entry to the City of North Bay's Public Art Advisory Committee (PAAC) Overpass Banner Project 2024. I hereby give the City of North Bay's PAAC (and those authorized by said PAAC, including but not limited to the Corporation of the City of North Bay.) A royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of that entry, including my Work, in whole or in part, in any media now existing or later developed, for any purpose, including but not limited to advertising and promotion in any media.

I understand that the City of North Bay's PAAC (and those authorized by said PAAC including but not limited to the Corporation of the City of North Bay) is under no obligation to use the entry in any way. I waive any claim or right of action arising out of these uses described in this release.

Print Name: _____

Address: _____

Email: _____

Telephone: _____

Signature: _____ Date: _____

For artists less than 18 years of age whose Parent/Legal Guardian will receive the honorarium on their behalf:

Name of Parent/Legal Guardian

Signature of Parent/Legal Guardian

Date _____